

Against the Grain

Volume 29 | Issue 1

Article 24

February 2017

From the Reference Desk-Reviews of Reference Titles

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Recommended Citation

Gilson, Tom (2017) "From the Reference Desk-Reviews of Reference Titles," *Against the Grain*: Vol. 29: Iss. 1, Article 24.

DOI: <https://doi.org/10.7771/2380-176X.7723>

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From the Reference Desk

by **Tom Gilson** (Associate Editor, *Against the Grain*, and Head of Reference Emeritus, College of Charleston, Charleston, SC 29401) <gilson@cofc.edu>

The *SAGE Encyclopedia of Corporate Reputation* (2016, 9781483376516, \$375) is a new reference work that offers students and scholars background information on topics related to a discipline that has only emerged over the last few decades. Edited by **Craig E. Carroll**, more than 300 articles written by some 250 contributors from numerous disciplines have been collected to create this two-volume set.

Given today's preoccupation with ranking products and services it comes as no surprise that corporate reputation is an essential concern for the modern organization. Consequently, its study has blossomed and this reference reflects that growing interest. Coverage ranges from entries that treat the attributes and dimensions of corporate reputation to strategies for enhancing it as well as articles that delve into legal, moral, ethical and social issues. In addition, there is discussion of relevant theories, elements of the surrounding environment that impact corporate reputation, and the techniques used to measure and evaluate it. The results are intended for an academic audience but the articles are written in a style that would be readily understood by the informed business person. Entry arrangement is A-Z with each article having "see also" references and brief bibliographies. A helpful Readers Guide gathers related articles and provides a sense of the scope of topics covered. A general index provides access to specifics.

In addition to offering essential information about relevant topics, a subject encyclopedia on a burgeoning, multidisciplinary area of study can also provide a needed sense of definition to an emerging field. Fortunately, **Mr. Carroll** and his contributors have fulfilled both these roles by assembling serious, scholarly articles on subjects pertinent to corporate reputation in a well-organized, easily accessible reference work. The set should be on the short list for academic libraries supporting business courses touching on corporate reputation.



The *SAGE Encyclopedia of Corporate Reputation* is also available online via the SAGE Knowledge platform.

The *Dictionary of the Book: A Glossary for Book Collectors, Booksellers, Librarians, and Others* (2016, 978-1-4422-6339-0, \$125) is a single volume work by **Sydney E. Berger**, Director Emeritus of the **Phillips Library** at the **Peabody Institute Museum of Salem** and is published by **Rowman & Littlefield**. **Mr. Berger**, who himself is an expert in the field, takes his lead from **John Carter's** classic *ABC for Book Collectors* (now in its 9th edition) but his *Dictionary* seeks to expand both **Carter's** coverage and his audience.

Mr. Berger primarily succeeds in this effort by including over 1,300 definitions relevant to others besides book collectors. Terms germane to librarians, archivists, booksellers, and other scholars are covered. As such, definitions run the gamut from those related to typeface and printing to those focused on rare book cataloging, and from those covering book design to those that deal with legal issues. The definitions themselves are clearly stated and often contain historical background as well as references to additional sources that offer further clarification. A comprehensive bibliography is also provided as are appendices that cover additional terminology related to paper and paper size, typeface, and binding, as well as a listing of book collector's clubs and societies.

The *Dictionary of the Book: A Glossary for Book Collectors, Booksellers, Librarians, and Others* is a viable addition for both public and academic libraries and will be equally at home in reference and circulating collections. With its attention to details and its broad and comprehensive approach, **Mr. Berger's** book should also prove a valuable addition to the personal collections of numerous collectors, booksellers, and librarians. In short, anyone serious about the world of print books will find this book a tempting choice.

Music Innovators (2016, 9781619258969, \$195) is a recent three-volume set from **Salem Press** that offers biographies of some 350 individuals and groups that have had an impact on the modern music industry. The clear majority of the content is derived from **H.W. Wilson's Current Biography Magazine**. The focus is broad and covers musicians from numerous genres ranging from classical to hip-hop, jazz to disco, rock to country, and electronic dance music to folk.

Each entry is approximately 3,000 words and employs the same format including an introduction and sections on early life, life's

work, and personal information, followed by a list for further readings. Each also has a sidebar that describes a significant affiliation for which the subject is best known. Useful appendices include a musical timeline and both a musical category index and a general alphabetical index.

Relying on *Current Biography Magazine* as the main source of the entries has pros and cons. It offers coverage of many popular and newsworthy musicians with a professional journalistic approach, thus ensuring both relevant and reliable facts as well as a straight forward, accessible writing style.

However, it is limited to musicians active after 1940, the start date of the magazine, and those considered newsworthy by the editors of *Current Biography*. The result is somewhat uneven. You have coverage of **White Strips** but not **Paul Whiteman**, **Meat Loaf** but not **Van Morrison**, **Travis Tritt** but not **Talking Heads**, and **Jackie Gleason** but not the **Grateful Dead**. That being said, the set does include true innovators ranging from **Duke Ellington** to **Lady Gaga**, **Barbra Streisand** to **Kanye West**, **Lena Horne** to **Neil Young**, and **Merle Haggard** to **Madonna**.

While in no way comprehensive, *Music Innovators* offers well-written, informative essays that cover the careers and contributions of numerous well known musical innovators. Although more journalistic than scholarly, it should be useful to high school students and patrons of public libraries as well as undergraduates being served by many academic libraries.

Admittedly, a lot of this information is available online but this set offers readers one convenient source to numerous musical innovators as well as leads to others in the same genre.

As is the case with all **Salem Press** works, a print purchase includes access to an online version.

Extra Servings

SAGE will be releasing a couple of new titles in a month or so:

- The *SAGE Encyclopedia of Political Behavior* (Apr. 2017, 9781483391168, \$350) edited by **Fathali M. Moghaddam** is a two-volume set that "explores the intersection of psychology, political science, sociology, and human

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behavior. This encyclopedia integrates theories, research, and case studies from a variety of disciplines that inform this established area of study. Aimed at college and university students, this one-of-a-kind reference covers voting patterns, interactions between groups, what makes different types of government systems appealing to different societies, and the impact of early childhood development on political beliefs, among others..."

- The *SAGE Encyclopedia of Out-of-School Learning* (Apr. 2017, 9781483385211, \$395) is a two-volume set edited by **Kylie Peppler** that "documents what the best research has revealed about out-of-school learning: what facilitates or hampers it, where it takes place most effectively, how we can encourage it to develop talents and strengthen communities, and why it matters..."

Rowman & Littlefield has recently published two new titles:

- The *Encyclopedia of Christianity in the United States* (Nov. 2016, 9781442244313, \$495) is edited by **George Thomas Kurian** and **Mark A. Lamport**. This reference is a five-volume set that "outlines the myriad roles Christianity has played and continues to play. This ... reference work includes biographies of major figures in the Christian church in the United States, influential religious documents and Supreme Court decisions, and information on theology and theologians, denominations, faith-based organizations, immigration, art — from decorative arts and film to music and literature — evangelism and crusades, the significant role of women, racial issues, civil religion, and more..."
- The *Complete Book of 1990s Broadway Musicals* (Sept. 2016, 9781442272132, eBook: 9781442272149, \$125) by **Dan Dietz** is a single-volume reference that

"examines in detail every musical that opened on Broadway during the 1990s. This book discusses the era's major hits (*Miss Saigon*, *Crazy for You*, *Rent*), notorious flops (*Shogun*, *Nick & Nora*, *The Red Shoes*), controversial shows (*Passion*, *The Capeman*), and musicals that closed during their pre-Broadway tryouts (*Annie 2: Miss Hannigan's Revenge*, *Whistle Down the Wind*). In addition to including every hit and flop that debuted during the decade, this book highlights revivals and personal-appearance revues with such performers as **Sandra Bernhard**, **Michael Feinstein**, **Patti LuPone**, **Liza Minnelli**, and **Mandy Patinkin**..."

Oxford University Press also has a few recent titles of interest:

- The *Australian National Dictionary* (Dec. 2016, 9780195550269, \$150) is in its 2nd edition. It is a "dictionary of Australianisms and "includes words and meanings that have originated in Australia, that have a greater currency within Australia than elsewhere, or that have a special significance in Australian history. Whereas the first edition of the dictionary, published in 1988, contained about 10,000 headwords, compounds, idioms, and derivatives, this second edition contains over 16,000..."
- The *Oxford Companion to Cheese* (Nov. 2016, 9780199330881, \$65) edited by **Dr. Catherine Donnelly** "is the first major reference work dedicated to cheese, containing 855 A-Z entries on cheese history, culture, science, and production. From cottage cheese to Camembert, from Gorgonzola to Gruyère, there are entries on all of the major cheese varieties globally, but also many cheeses that are not well known outside of their region of production..."

ABC-CLIO will be releasing some new titles including:

- The *Holocaust: An Encyclopedia and Document Collection* (Sept. 2017, 9781440840838; eBook: 9781440840845, \$435) edited by

Paul R. Bartrop and **Michael Dickerman**, is a four-volume set that "provides reference entries, primary documents, and personal accounts from individuals who lived through the Holocaust that allow readers to better understand the cultural, political, and economic motivations that spurred the Final Solution..."

- *Women in American History: A Social, Political, and Cultural Encyclopedia and Document Collection* (Jan. 2017, 978-1-61069-602-9; eBook: 978-1-61069-603-6, \$415) is edited by **Peg A. Lamphier** and **Rosanne Welch**. This set "is organized into four chronological volumes, with each volume further divided into three sections. Each section features an overview essay and thematic essay as well as detailed entries on topics ranging from **Lady Gaga** to **Ladybird Johnson**, **Lucy Stone**, and **Lucille Ball**, and from the **International Ladies of Rhythm** to the **International Ladies Garment Workers Union**. The set also includes a vast variety of primary documents, such as personal letters, public papers, newspaper articles, recipes, and more. These primary documents enhance users' learning opportunities and enable readers to better connect with the subject matter..."

Salem Press also has a new title available:

- The *Ancient World: Extraordinary People in Extraordinary Societies* (Jan. 2017, 9781682171899, eBook: 9781682171905, \$395) is a four-volume set that "covers world cultures from prehistory through the year 700 C.E. With in-depth analysis of civilizations, key figures, cities, cultures and daily life... The set begins with 26 overview essays, from Agriculture to Writing Systems, followed by 1,100 alphabetically arranged essays on persons, cultures, wars, battles, documents or works, traditions or cultural phenomena, structures or artifacts, places or sites, terms, and groups or civilizations..." 🌿



Future Dates for Charleston Conferences

2017: Preconferences/Seminars — Monday and Tuesday, November 6-7, 2017
Vendor Showcase — Tuesday, November 7, 2017
Main Conference — Wednesday - Friday, November 8-10, 2017

2018: Nov. 5-10, 2018 • **2019:** Nov. 4-9, 2019 • **2020:** Nov. 2-7, 2020